

**PUBLIC RELATIONS VIDEO PART 4
PRESS RELEASE TEMPLATE**

[INSERT ATTENTION GRABBING HEADLINE]
Strong Lead Sentence

Summary Bullet Point One (if relevant/necessary)
Summary Bullet Point Two (if relevant/necessary)
Summary Bullet Point Three (if relevant/necessary)

[DATE],[CITY], [COUNTRY]

Introductory Paragraph

[QUOTE]

[Second Paragraph]

[Third Paragraph]

[QUOTE]

Closing Paragraph

[BOILERPLATE]

Name of Press Contact:

Phone:

Email: